



Big Brothers Big Sisters

Platinum Sponsor



To Our Bowlers:

Thank you for volunteering to be a part of **Big Brothers Big Sisters Bowl For Kids' Sake** fundraising event! Your participation will make a BIG difference in the lives of children in Archuleta County. The funds raised will help provide more at-risk children (Littles) with mentors (Bigs). Bigs provide a special friendship that helps their Littles develop confidence to follow, and hopefully achieve, their dreams.

As a part of a four-member team of bowlers, we invite you to join in the fun of challenging each other – **as well as other teams either in Pagosa or Durango** – to be diligent in raising money to assist Big Brothers Big Sisters. **Your suggested personal fundraising goal is \$80.** That's just eight friends giving \$10 each.

Here are some ideas of how to get the best results:

- Share with your friends the value of Big Brothers Big Sisters in our community and tell why their gifts are important. (The cost to match a Big to a Little is approximately \$1,000 each year, and we want to provide many more children with the opportunity to participate in this program.)
- Once you are registered as a bowler, you can email your contacts or go to your Facebook page and invite your friends to go online to <http://pagosakids.kintera.org/> to make a donation. They can make their online donation specifically to assist you in your efforts.
- If you collect checks or cash, be sure to fill in the pledge sheet (legibly) with the information required and return the money to your team captain prior to the bowling event.
- Be sure to say THANK YOU! Send a note to each person who donates thanking them for their support.

It is important to make your email message a personal one. Here is just an example of some information you might want to include:

Dear Friends,

I am writing to ask you to support Big Brothers Big Sisters, a program for kids that is near and dear to my heart. This organization provides at-risk children with an adult mentor, a friend who gives the child undivided attention for a few hours each week. This consistent time spent together is an invaluable gift to a child who lives in an otherwise unpredictable world. We all know there are a lot more kids out there that could benefit from being involved in this program. That's why I'm asking for your support today--a donation from you, will help a child in Pagosa Springs establish an important and necessary friendship. Please go to <http://pagosakids.kintera.org/> to make your gift today. On behalf of the kids in Pagosa Springs, I thank you for your support.

If you have any questions, contact your team captain, or you can call Sally Neel, Community Coordinator, at (970) 264-5077 or email bbbsps@centurytel.net.

We hope you enjoy participating in this fun and worthwhile event. Thank you for your support!

Sally Neel, Community Coordinator

Terri House, Board Member

Gold Sponsors



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